



ACTIVITIES PROGRAM

January 22-26, 2018

All seminar activities will be held at the Architectural Studio B, 3rd floor of the Neapolis University Pafos

Local Seminar, Day 1: MONDAY, January 22, 2018		Building a Common Language
8:50-9:00	Opening of the Seminar	NUP
9:00-10:10	Introduction to the Seminar on the Promotion of Cultural Heritage as a Generator of Sustainable Development	TUC
10:10-10:25	Break	
10:25-11:35	Cultural Heritage: Values, Definitions & Concepts	TUC
11:35-11:50	Break	
11:50-13:00	The Economics of Cultural Heritage: Basic Concepts & Definitions of Heritage as Economic Capital	NKUA
13:00-14:15	Lunch	
14:15-14:30	Transportation from NUP to the entrance of the Archeological Site of Kato Pafos (Limanaki)	
14:30-17:00	Tour at the Archeological site of Kato Pafos and meeting with Mr. S. Raptou, representative of the Department of Antiquities	
17:00-17:15	Return to NUP	
17:15	Free Program	

Local Seminar, Day 2: TUESDAY, January 23, 2018		Local Cultural Capital & International Policies Framework
9:00-10:10	UNESCO: Experience, Policy Objectives, Challenges & Global Ideas	TUC
10:10-10:25	Break	
10:25-11:35	The European Union: EU 2020 Strategy and the Role of Culture & Heritage	NUP / TUC
11:35-11:50	Break	
11:50-13:00	Local Capital as a Value	TUC
13:00-14:15	Lunch	
14:15-14:30	Transportation from NUP to the Kennedy Square of Ktima	
14:30-16:00	Tour in the historic centre of Pafos by Mr I. Koutsolampros, Member of the BOD of the Organisation <i>Pafos 2017 European Capital of Culture</i>	
16:00-16:15	Return to NUP	
16:15	Free Program	



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Local Seminar, Day 3:		Space, Place and Cultural Heritage
WEDNESDAY, January 24, 2018		
9:00-10:10	Cultural Heritage & Urban Planning. From Analysis to Policy-making	NUP
10:10-10:25	Break	
10:25-11:35	Reuse of Cultural Heritage. Challenges, Obstacles and Good Practices	NUP
11:35-11:50	Break	
11:50-13:00	Cultural Heritage and Place Branding for Local & Regional Development	MDX
13:00-14:15	Lunch	
14:15-14:30	Transportation from NUP to Pafos Town Hall	
14:30-16:00	Meeting with the Mayor of Pafos, Mr. Ph. Phaidonos	
16:00-16:15	Return to NUP	
16:15	Free Program	

Local Seminar, Day 4:		Appraisal of Cultural Heritage Projects and Economic Planning
THURSDAY, January 25, 2018		
9:00-10:10	Economic and Social Appraisal of Projects	NKUA
10:10-10:25	Break	
10:25-11:35	Project Financing and Funding Sources	NKUA
11:35-11:50	Break	
11:50-13:00	Cultural Heritage and the Local Economy	NKUA
13:00-14:30	Lunch	
14:30-15:40	Social Capital and Cultural Heritage	MDXU
15:40-15:50	Break	
15:50-17:00	Workshop on Social Capital and Innovative Social Entrepreneurship	MDXU
17:00	Free Program	

Local Seminar, Day 5:		Specialised Issues in Promotion of Cultural Heritage
FRIDAY, January 26, 2018		
9:00-10:10	New Technologies	TUC & FF
10:10-10:25	Break	
10:25-11:35	Entrepreneurship and Innovation	MDXU & FF
11:35-11:50	Break	
11:50-13:00	Educational Programs in Cultural Heritage	MDXU
13:00-14:15	Lunch	
14:15-14:30	Transportation from NUP to the offices of the Paphos Chamber of Commerce and Industry	
14:30-15:45	Meeting with representatives of the Paphos Chamber of Commerce and Industry	
15:45-16:00	Transportation from the offices of the Paphos Chamber of Commerce and Industry to the offices of the Organisation <i>Pafos 2017 European Capital of Culture</i>	
16:00-17:00	Meeting with Ms G. Doetzer, Artistic Director of the Organisation <i>Pafos 2017 European Capital of Culture</i>	
17:00-17:15	Return to NUP	
17:15	Free Program	