



In partnership with
UNIVERSITY
OF IOANNINA
SCHOOL
OF ENGINEERING



Co-funded by the
Erasmus+ Programme
of the European Union



sustainable cultural heritage week

CENTER FOR MEDITERRANEAN ARCHITECTURE
CHANIA, MAY 29TH - JUNE 4TH 2018

activities programme

3rd InHeriT local seminar

CULTURAL HERITAGE AND SUSTAINABLE DEVELOPMENT

2nd InHeriT international conference

TOWARDS A NEW SUSTAINABLE FUTURE FOR CULTURAL HERITAGE

OUR HERITAGE:
WHERE THE PAST
MEETS THE FUTURE

2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture



3rd InHeriT Local Seminar Day 1*

BUILDING A COMMON LANGUAGE

Tuesday May 29th 2018

Grande Arsenale, CAM

09 :30' – 10 :00'	Opening of the Seminar - Registration	
10 :00' – 11 :10'	Introduction : Promoting Cultural Heritage as a Generator of Sustainable Development	TUC
11 :10' – 11 :20'	Break	
11 :20' – 12 :30'	Cultural Heritage : Values, Definitions and Concepts	TUC
12 :30' – 12 :40'	Break	
12 :40' – 13 :50'	The Economics of Cultural Heritage : Basic Concepts and Definitions of Heritage as Economic Capital	NKUA
13 :50' – 15 :00'	Light Lunch	
15 :00' – 17 :30'	Chania Venetian Fortress and Historic Center Tour Meeting with Members of the Architects Association	
17 :30'	Free Programme	

* 3rd InHeriT Local Seminar participation is addressed to InHeriT participating institutions as well as a list of invited local organisations and bodies.

All InHeriT seminars' material is publicly available from www.inherit.tuc.gr, as it is the case with all InHeriT intellectual outputs.

3rd InHeriT Local Seminar Day 2

CULTURAL AND SOCIAL CAPITAL

Wednesday May 30th 2018

Grande Arsenale, CAM

09 :30' – 10 :00'	Sign-in	
10 :00' – 11 :10'	UNESCO: Experience, Policy Objectives, Challenges and Global Ideas	TUC
11 :10' – 11 :20'	Break	
11 :20' – 12 :30'	The European Union Framework: The EU Commission for Culture & Heritage. The CULTURE Pillar	TUC
12 :30' – 12 :40'	Break	
12 :40' – 13 :50'	Social Capital and Cultural Heritage	MDX
13 :50' – 15 :00'	Light Lunch	
15 :00' – 16 :10'	Workshop on Social Capital and Social Entrepreneurship	MDX
17 :00' – 18 :30'	Eleftherios Venizelos National Research Foundation and Museum, Chalepa Meeting with the Members of the Board and the Vice-Regional Governor of Chania for Culture	
18 :30'	Free Programme	

3rd InHeriT Local Seminar Day 3		
SPACE, PLACE and CULTURAL HERITAGE		
Thursday May 31st 2018		
TU Crete School of Architecture K4 Building Meeting Room		
09 :30' – 10 :00'	Sign-in	
10 :00' – 11 :10'	Cultural Heritage & Urban Planning : From Analysis to Policy-making	NUP
11 :10' – 11 :20'	Break	
11 :20' – 12 :30'	Reuse of Cultural Heritage : Challenges, Obstacles and Good Practices	NUP
12 :30' – 12 :40'	Break	
12 :40' – 13 :50'	Cultural Heritage and Place Branding for Local and Regional Development	MDX
13 :50' – 15 :00'	Light Lunch	
15 :00' – 17 :00'	Guided Tour at the Aptera Archaeological Site	
17 :30'	Return to Chania and Free Programme	

3rd InHeriT Local Seminar Day 4		
CULTURAL HERITAGE PROJECTS APPRAISAL and ECONOMIC PLANNING		
Friday June 1st 2018		
Grande Arsenale, CAM		
09 :30' – 10 :00'	Sign-in	
10 :00' – 11 :10'	Economic and Social Appraisal of Projects	NKUA
11 :10' – 11 :20'	Break	
11 :20' – 12 :30'	Project Financing and Funding Sources	NKUA
12 :30' – 12 :40'	Break	
12 :40' – 13 :50'	Cultural Heritage and the Local Economy	NKUA
13 :50' – 15 :00'	Light Lunch	
15 :00' – 16 :10'	Workshop on Business Planning of Cultural Heritage Projects	MDX
17 :00' – 19 :30'	Free Programme	
19 :30' – 20 :00'	Intangible Cultural Heritage and Local Development: Wine Tourism and Culture, Actions by the Chania Wineries Association	
20 :00' – 21 :00'	Wine Tasting, Dourakis Winery	
20 :00' – 21 :00'	Intangible Cultural Heritage and Local Development: The Tampachianotika Folk Music, Music Performance by Stelios and Chara Lainakis	

3rd InHeriT Local Seminar Day 5

KNOWLEDGE, INNOVATION and CREATIVITY

Saturday June 2nd 2018

Grande Arsenale, CAM

09 :30' – 10 :00'	Sign-in	
10 :00' – 11 :10'	Skills and Competences in Cultural Heritage and Sustainable Development	MDX
11 :10' – 11 :20'	Break	
11 :20' – 12 :30'	Adaptive Reuse: Sustainable Strategies for our Futurist Past	TUC
12 :30' – 12 :40'	Break	
12 :40' – 13 :50'	Cultural Heritage and the Creative Industry: a case study of thematic innovation clusters - URBACT	FF
13 :50' – 15 :00'	Light Lunch	
15 :00' – 16 :10'	Workshop on Business Planning of Cultural Heritage Projects	MDX
16: 10'	Free Programme	

InHeriT Partners Meeting

Sunday June 3rd 2018

Grande Arsenale, CAM

10 :00' – 14 :00'	Programme and Agenda to be communicated seperately
14 :00' – 15 :10'	Light Lunch

