



KORONI, MESSINIA – ACTIVITIES PROGRAM

October 2-6, 2017

Draft Program

Local Seminar Day 1 – Monday, October 2, 2017

Building A Common Language

10:00-10:15	<i>Opening</i> M.F.	Maniatakeion Foundation
10:15-11:00	<i>Introduction To The Seminar</i> M.F.	Maniatakeion Foundation
11:00-12:00	<i>Cultural Heritage, Values, Definitions & Concepts</i> M.F. and T.U.C.	Maniatakeion Foundation
12:00-13:00	<i>The Economics Of Cultural Heritage: Basic Concepts & Definitions Of Heritage As Economic Capital</i> N.K.U.A.	Maniatakeion Foundation
13:00-14:00	Light lunch	
14:15-15:15	Transportation from Koroni to Pylos	
15:15-16:00	Visit to Niokastro (Castle of Pylos)	
16:15-16:45	<i>Cultural Heritage As A Driving Force Of Local Development</i> Dimitris Kafantaris, Mayor of Pylos-Nestor	Niokastro (room of virtual representation of the Navarino battle) or Town Hall of Pylos
16:45-17:15	<i>Messinia's Cultural Heritage And Its Role In Regional Development</i> Eleni Aleiferi, Deputy Regional Governor of Messinia	Niokastro (room of virtual representation of the Navarino battle) or Town Hall of Pylos
17:15-18:15	Return to Koroni	
18:15	Free Program	

Local Seminar Day 2 – Tuesday, October 3, 2017

Policy Objectives, Challenges & The International Experience

10:00-11:00	<i>UNESCO: Experience, Policy Objectives, Challenges & Global Ideas</i> T.U.C.	Maniatakeion Foundation
11:00-12:00	<i>The European Union “EU 2020 Strategy And The Role Of Culture And Heritage”</i> T.U.C.	Maniatakeion Foundation
12:00-13:00	<i>Cultural Heritage & Sustainable Development</i> T.U.C., N.K.U.A. and M.F	Maniatakeion Foundation
13:00-14:00	Light lunch	
14:15-15:15	Transportation from Koroni to Kalamata	
15:15-15:45	Discussion with Dimitris Maniatis, President of the Messinian Chamber of Commerce	Chamber of Commerce - Kalamata
15:45-16:45	Examples of Good Practices : - COSTA NAVARINO - LIÁ	Chamber of Commerce - Kalamata
17:00-17:45	Visit to the Museum of Traditional Costume and Jewelry of the Lyceum of Greek women – Collection of “Victoria G. Karelia”	
18:00-18:30	Visit to the Metropolite of Messinia	
18:30-19:30	Return to Koroni	
19:30	Free Program	

Local Seminar Day 3 – Wednesday, October 4, 2017

Investment Appraisal & Planning

10:00-11:00	<i>Appraisal Of Investments & Valuation of Goods And Services In Cultural Heritage Projects</i> N.K.U.A.	Maniatakeion Foundation
11:00-12:00	<i>Funding Sources And Financing Instruments Of Cultural Heritage Projects</i> N.K.U.A.	Maniatakeion Foundation
12:00-13:00	<i>New Uses Of Old Buildings & Regeneration Of Urban City Centers</i> N.U.P.	Maniatakeion Foundation
13:00-14:00	Light lunch	
14:15-15:00	Transportation from Koroni to Methoni	
15:00-15:45	Visit to Methoni Castle	
16:00-16:45	<i>Case Study:</i> <i>Presentation Of Kalamata's Candidacy As European Capital Of Culture 2021</i> Ektor Tsatsoulis, ex Executive Director of "Kalamata:21", Manager of international cultural projects	Cultural Centre of Methoni Or Kapodistrian School of Methoni
16:45-18:00	<i>Discussion on Planning And Financing Cultural Heritage Projects</i> George Mergos (N.K.U.A.) Ektor Tsatsoulis, ex Executive Director of "Kalamata:21", Manager of international cultural projects	Cultural Centre of Methoni Or Kapodistrian School of Methoni
18:15-19:00	Return to Koroni	
19:00	Free Program	

Local Seminar Day 4 – Thursday, October 5, 2017

Balancing Preservation With Change

10:00-11:00	<i>Cultural Heritage & Urban Planning, Methodological Issues & Implication To Planning Policies</i> N.U.P.	Maniatakeion Foundation
11:00-12:00	<i>The Value Chain Of Cultural Heritage, Related Economic Activities, Social Capital & Social Entrepreneurship And Innovation</i> MDX.U.	Maniatakeion Foundation
12:00-13:00	<i>Cultural Heritage And Place Branding For Local & Regional Development</i> MDX.U.	Maniatakeion Foundation
13:00-14:00	Light lunch	
14:15-15:15	Transportation from Koroni to the Archaeological site of Ancient Messene	
15:30-17:00	Visit to Ancient Messene Prof. Petros Themelis	Archaeological site of Ancient Messene
17:00-18:00	<i>Case Study Of Social Capital And Social Entrepreneurship</i> Prof. Eugenia Bitsani with Students (A' T.E.I. of Peloponnese)	Archaeological site of Ancient Messene
18:15-19:15	Return to Koroni	
19:15	Free Program	

Local Seminar Day 5 - Friday, October 6, 2017

Contemporary Issues

10:00-11:00	<i>Technology And Innovation</i> T.U.C.& F.F.	Maniatakeion Foundation
11:00-12:00	<i>Public Policy Issues</i> N.K.U.A.	Maniatakeion Foundation
12:00-13:00	<i>Legal, Institutional & Organizational Issues</i> T.U.C. & N.U.P.	Maniatakeion Foundation
13:00-14:00	Light lunch	
14:15-15:00	<i>Creative Industry: Presentation of "Local Moods"</i> Tasos Kassandrinou, co-founder and manager of LOCAL MOODS	Maniatakeion Foundation
15:00-15:45	<i>Digital Innovation In Cultural Heritage Workshop: Presentation of "3D Crete"</i> T.U.C.	Maniatakeion Foundation
16:00-17:00	Visit to Koroni Castle and to the Church of Panagia Eleistria	
17:00-20:00	Free Time	
20:00-20:30	<i>Mediterranean Diet As Intangible Cultural Heritage Of Humanity & Book Presentation "Koroneiko Symposium: Traditional Recipes And Customs of Koroni"</i> M.F.	Maniatakis Family Estate
20:30	Dinner	Maniatakis Family Estate