



An InHeriT Teaching Training Learning Activity
Hosted by Middlesex University London

Cultural Heritage as a Generator of Sustainable Development FOCUS GROUP – WORKSHOP WEEK

Venue
Middlesex University London
The Burroughs NW4 4BT
Hendon, UK

DAY 1

10.00: Meeting Partners in front of main Middlesex University London campus (Rickett Quadrangle).

10.15: Departure to RAF Museum (<http://www.rafmuseum.org.uk/>)

10.45-12.30: Visit RAF Museum, Guided Tour and Discussion on museum policies and community engagement-participation

12.30: Departure from RAF Museum

13.00-14.00: Informal Lunch (**Location: Committee Room 2, Hendon Town Hall**)

14.15- 16.00: FOCUS GROUP Introduction: Methods, Scope and its contribution to InHeriT, session I

16.00- 16.15: Coffee Break

16.15- 18.30: FOCUS GROUP Introduction: Methods, Scope and its contribution to InHeriT, session II



DAY 2 (Williams Building, Room W152)

12.00: Welcome from Dr. Costas Priporas; INHERIT partners and Focus Group I participants arrive; Cold lunch is served.

12.45: Focus Group I Activity

14.15-14.30: Coffee/tea Break

14.30: Focus Group I Activity (continued)

16.00-16.15: Coffee/tea Break

16.15: Focus Group I Activity (continued) and wrap up

17.00-18.30: Focus Group I group assessment

18.30: Concluding Focus Group I

DAY 2 (Location: Committee Room 1, Hendon Town Hall)

09.00: Welcome from Dr. Costas Priporas and Ms. Sabrina Mascia of Fondazione Flaminia to INHERIT partners

09.30: Fondazione Flaminia Focus Group

11.00-11.15: Coffee/tea Break

11.15-12.30: Fondazione Flaminia Focus Group (continued)

12.30-13.00: Wrap Up and Assessment

13.00-14.00: Lunch Break

Stakeholders Meeting: Cultural Heritage as a Generator of Sustainable Development, The role of Entrepreneurship: Challenges and Opportunities (Location: Committee Room 1, Hendon Town Hall)

14.00: Arrival of guests and speakers: Coffee/ Tea offered

14.30- 16.30: presentations:



Welcome from Chair, Professor Marina Papanastassiou

Professor George Mergos, Athens University and MEDSEC, Greece: "Public Awareness on the Value of Cultural Heritage"

Professor Terence Jackson, Middlesex University Business School, UK: "Indigenous practices in the informal economy and sustainability in Africa"

Dr. Attila Marton, Copenhagen Business School, Denmark: "Digitization and Datafication of Cultural Heritage: Platforms, Social Media and Big Data"

Discussion and conclusion

16.45-17.45: Wine Reception (Location: College Building, Room CG48)

DAY 3 (Location: Williams Building, Room W152)

09.00: Welcome from Dr. Simon Best: INHERIT partners and Focus Group II participants arrive.

09.30: Focus Group II Activity

11.00- 11.15: Coffee/tea Break

11.15: Focus Group II (continued)

12.45- 13.15: Lunch Break

13.15: Focus Group II (continued)

14.45-15.00: Coffee/tea break

15.00: Focus Group II Activity (continued) and wrap up

16.00-16:45: Focus Group II Assessment

16:45: Concluding Focus Group II



DAY 5 (Location: Williams Building, Room W159)

08.00: Partners arrival at Middlesex University London

08.15-10.00: Feedback from the Moderators on Focus Group Activities

10.00-10.15: Coffee/tea break

10.15-12.15: Discussion on Focus Group Activities, Brainstorming on how they inform the future teaching/ training/ learning activities as well as the intellectual outputs of InHeriT

12.15-13.00: Cold Lunch

13.00-15.00: Concluding discussion on Focus Group Activities

15.00: Partners departure and/ or guided visit to the V&A Museum

Note: Please follow Middlesex University London map for Buildings' Location.